

***Rolling Thunder®*, Inc.'s major function is to publicize the POW/MIA issue. To educate the public of the fact that many American prisoners of war were left behind after all past wars. To help correct the past and to protect the future veterans from being left behind should they become Prisoners Of War/Missing In Action.**

We are committed to helping American veterans from all wars. Rolling Thunder is a non-profit organization and everyone donates his or her time because they believe in the POW/MIA issue.

The Rolling Thunder Story

In the fall of 1987 in a little diner in Somerville, New Jersey, two Vietnam veterans met to discuss their personal concerns about the prisoners of war (POW) and missing in action (MIA) from the Vietnam War. Having honorably served their country, and having taken an oath to “support and defend the Constitution of the United States against all enemies...” and to “bear true faith and allegiance to same,” they were deeply troubled by the abhorrent neglect of attention given to those who did not make it out with their lives or their freedom. These two veterans discussed the more than 10,000 reported sightings of live Americans living in dismal captivity. Intelligence reports of these sightings were generally ignored by the government and mainstream press. These two veterans were Artie Muller and Ray Manzo.

The First Rolling Thunder Demonstration

Artie and Ray were ordinary men who understood that they had a right to have their voices heard and proceeded to lay down the plans for a gathering in Washington, D.C., during the 1988 Memorial Day weekend. They reached out to their families, fellow veterans and veteran’s advocates to unify and form a march and demonstration in our nation’s Capital. Their arrival would be announced by the roar of their motorcycles, a sound not unlike the 1965 bombing campaign against North Vietnam dubbed *Operation Rolling Thunder*. Hence, they would call themselves “Rolling Thunder,” a title that would endure time and be trademarked in 1990. Word spread quickly and by Memorial Day weekend in 1988, approximately 2,500 motorcycles from all over the country converged on Washington, D.C. to demand from our leaders a full accounting of all POW/MIAs. As they made their stand that day in front of the Capitol, Artie and Ray reflected thankfully for the people who came in support of the POW/MIA issue, and for the unity that was felt. This was Rolling Thunder’s first demonstration. Only until ALL POW/MIAs ARE ACCOUNTED FOR, it will not be their last. On that day, the foundation was laid for the annual “Ride for Freedom” to the Vietnam Veteran’s Memorial Wall (also referred to as the “Ride to the Wall”).

Rolling Thunder Today

The number of participants/spectators in the Memorial Day weekend Ride for Freedom has grown from 2,500 to an estimated 850,000. Incorporated in 1995, Rolling Thunder, Inc. is a class 501(c)(4) non-profit organization with over 88 chartered chapters throughout the United States and members abroad. While many members of Rolling Thunder are veterans, and many ride motorcycles, neither qualification is a prerequisite. Rolling Thunder members are old and young, men and women, veterans and non-veterans. All are united in the cause to bring full accountability for POWs and MIAs of all wars, reminding the government, the media and the public by our watchwords: “We Will Not Forget.”

Supporting Local Veterans & Community Involvement

In 2007, Rolling Thunder Charities®, Inc. was established as a 501(c)(3) tax exempt non-profit organization which enables individuals and corporations to receive a tax deduction for funds donated to Rolling Thunder Charities, Inc. Funds are used for veterans, active military and their families in need of help. No officers of Rolling Thunder Charities, Inc. receive compensation; we all donate our time.

Rolling Thunder, Inc. spends hundreds of thousands of dollars each year in financial support, food, clothing and other essentials to veterans, homeless veterans and veterans’ families in need, women's crisis centers and toys for children.

In 2005, Rolling Thunder, Inc. united with the National Alliance of POW/MIA Families to petition the U.S. Government to use the designation “Prisoner of War/Missing In Action” (POW/MIA) – a designation recognized by the Geneva Conventions - not “Missing/Captured.” This will ensure that prisoners’ rights and protections remain consistent under the Geneva Conventions.

Expenditures exceed over half a million dollars a year, nationwide, to educate the public and increase awareness about the POW/MIA issue and other injustices suffered by veterans. The organization regularly donates POW/MIA flags to local area schools, youth groups, non-profit organizations and special interest groups, and organizes flag-raising ceremonies. Veterans speak to youth groups about the honor of serving their country and educating them about the POW/MIA issue.

Rolling Thunder, Inc. sponsors search missions into Southeast Asia for POW/MIAs and the remains of those killed in action.

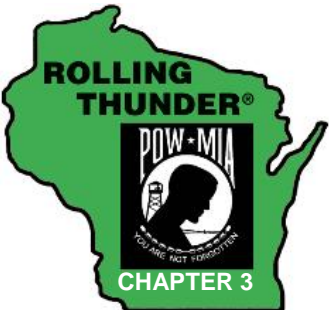
Thousands of hours are logged in by Rolling Thunder, Inc. members at local VA hospitals nationwide. Members visit and provide moral support to nursing home veterans and patients suffering from Post Traumatic Stress Disorder (PTSD).

Rolling Thunder, Inc. helped facilitate the publishing of a POW/MIA U.S. postage stamp through the U.S. Postal Service that displayed dog tags with the declaration **“POW & MIA-NEVER FORGOTTEN.”**

Rolling Thunder, Inc. participated in the dedication of the World War II Memorial in 2004 and assisted with organizing the World War II parade that took place on that historic date.

Rolling Thunder, Inc. has advocated and co-authored the following legislation to improve the POW/MIA issue, veterans’ benefits, concerns and interests:

- Establishing a Select Committee on POW/MIA Affairs (House Res. 111)
- Encourage the designation of “Hire a Veteran Week” (H.Con.Res 125)
- Respect for Fallen Heroes Act of 2006 (H.R. 5037)
- Veteran’s Housing Opportunity and Benefits Improvement Act of 2006 (S.1235)
- Veterans Benefits, Health Care and Information Technology Act of 2006 (S.3421-Public Law 109-461)
- Veteran-Owned Small Business Promotion Act of 2005 (H.R. 3082)
- Persian Gulf War POW/MIA Accountability Act of 2002 (S.1339)
- The POW/MIA Memorial Flag Act of 2001 (S.1226)
- Displaying the POW/MIA Flag over Federal Buildings & Military Facilities
- Bring Them Home Alive Act of 2000
- Missing Service Personnel Act of 1997



For more information, please contact:

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Please note that we are not a motorcycle club!
 A person does not have to own or ride a motorcycle to be a member, but just have the time and willingness to be an advocate for our troops, veterans, and POW/MIAs.



“We Will Not Forget”
 WWI, WWII, Korean War, Vietnam War,
 Gulf War, Iraqi War, Afghanistan War.

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